

Tired of Telemarketers Interrupting Your Dinner?

Call the "Do Not Call" Telemarketing Sales Calls Registry at: 1-86-NO CALL NY.

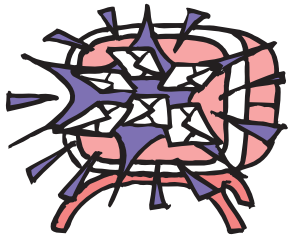
You may also send your name, address, and telephone number (with area code) to:

Telephone Preference Service
Direct Marketing Association
1-212-790-1488

Or go to the DMA website:
www.dmaconsumers.org



Since not all businesses, nonprofit organizations or political groups subscribe to the Telephone Preference Service, be cautious to whom you give your phone number. If you receive an unsolicited, unwanted call, ask the caller to put you on their "do not call" list. By federal law, phone solicitors (except for charities) are required to abide by your request.



Junk e-mail, or "spam", is a big problem for many Internet users. If you do business over the Internet, be sure to let the companies know you do not want personal information shared with others, or use the DMA email opt out service listed on the previous page of this brochure.

Warranty Cards- Should I Fill Them Out?



Most warranty cards that come with new products really are used for marketing purposes. Why else would companies want to know your age, gender, income level, what magazines you read or what sports you enjoy? Since your product is already covered by a manufacturer's warranty, the only reason for sending in a warranty card would be to learn of a product recall or software upgrade.

Some credit card companies share their lists with others for marketing purposes. If you have more than one credit card, contact the customer service office for each bank at which you have a credit card account and ask that your name not be given out.

These suggestions should help reduce the amount of unwanted, therefore wasteful, mail that comes to your home or office. It may take 3 to 6 months before you begin to see a drop in mail and phone solicitations, but your efforts will pay off. Be persistent.

Last, but not least, be sure to recycle the mail that you receive. Just pull out all non-paper items, such as product samples, credit cards, plastic bags, etc. Opened mail may be placed in your curbside recycling bin with other recyclable paper, such as newsprint, boxboard, magazines and corrugated cardboard.

Remember. . . Reduce and Reuse first, then Recycle!

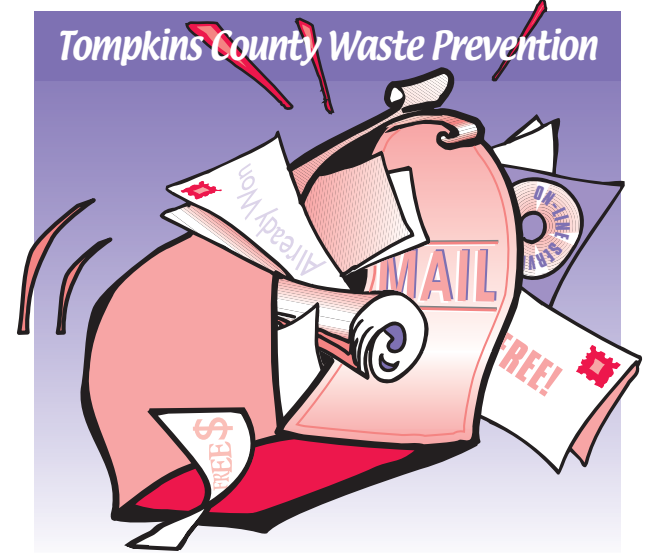


Tompkins County Solid Waste Management Division:
273-6632 or 273-5700.

www.tompkins-co.org/solidwaste/main.html

Reducing Unwanted Mail

Tompkins County Waste Prevention



Americans receive over 87 billion pieces of unsolicited mail each year, equal to 300 appeals, catalogs and advertisements for every woman, man, and child in the country.

Here are several ways for you to reduce the amount of unsolicited, or "junk", mail that you receive, which will help reduce the need for recycling or disposal and will save valuable natural resources.

Did you know?...

- It takes about 70 million trees per year to produce the catalogs and appeals we receive in the mail.
- Nearly half of this mail is thrown out unopened.